



The City of Fairfax Band Association

Robert Pouliot, Music Director

Contact & Information

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William L. Schmidt & Associates, P.C.

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Blue Ridge Networks

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Retired, U.S. Government

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Food and Drug Administration

Jay Berkenbilt, Treasurer
Argon ST

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Rick Parrell, Associate Conductor
The United States Army Band

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George Mason University

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The Honorable Jane Woods
Driftwoods Consulting, LLC

Roy Burgess, CPA,
Immediate Past President

Dr. Thomas Hill,
Conductor Emeritus

Jeanne Mellish
Managing Director

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P.O. Box 1306
Fairfax, VA 22038-1306
703-328-8036
703-757-0220 (office)
jmellish@fairfaxband.org

John R. Flahive, President
9129 Scott St.
Springfield, VA 22153
john@flahive.org
703-440-8794 (home)
703-631-9736 (work)

EIN: 54-1651484

CFBA is a 501(c)3 non-profit performing arts organization

Email: info@fairfaxband.org

Web: www.fairfaxband.org

Mission:

to stimulate, promote and develop interest in the musical environment, to educate the general public in the musical environment, to advance the national culture in the musical environment through the performance of, and education in the wind and percussion ensemble, and symphonic band musical literatures;

to provide opportunity for development of individual musicianship and musical skills; and for individual musical expression and enjoyment of music among its membership and the general public.

Vision:

to maintain its position as one of the premier community bands in the nation and reaffirm the great American tradition of the home town community band and its role in music culture.

Opportunities for support:

Foundation grants, corporate sponsorships, program advertising and in-kind donations.

Tax-deductible contributions for concert sponsorship, general operating support, the Ray Abell Music Fund, and the Young Artist Scholarship Fund.

CFBA is supported by the Virginia Commission for the Arts, the Arts Council of Fairfax County, and the City of Fairfax Commission on the Arts.

"We consider the Fairfax City Band one of the true wonderful assets of this community and thank you all very much for everything you do on our behalf."

*~ Robert Lederer,
Mayor, City of Fairfax*

41st Season

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Fact Sheet

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Excellence in symphonic instrumental music since 1969

- CFBA has 150+ professional and amateur musicians in seven ensembles who volunteer their talent and more than 20,000 hours annually to promote symphonic wind music.
- CFBA has been producing quality musical performances which enrich the cultural life of the Commonwealth of Virginia, Fairfax County, and the City of Fairfax.
- CFBA is committed to furthering instrumental band music by commissioning works for the symphonic wind repertoire.
- The CFBA Young Artist Competition for aspiring young instrumentalists has awarded more than \$20,000 to students to further develop their musical skills. Winners have attended Juilliard and other prestigious conservatories and universities.
- Nationally recognized for excellence, The City of Fairfax Band was awarded the prestigious Sudler Silver Scroll Award, North America's most prestigious award for community concert bands, by the John Philip Sousa Foundation in 2004.
- In celebration of its 40th anniversary, CFBA launched a multi-generational community band for all musical levels, from beginner-to advanced, to further the development and education of our community through performing opportunities.

Strong commitment and service to the community

- CFBA provides affordable and accessible entertainment that features a variety of musical styles including Broadway, pops, marches, classical music, jazz, Dixieland, swing, and German alphorn and polka.
- CFBA reaches more than 100,000 individuals each year through its performances.
- CFBA performs at numerous civic events including Fairfax's Independence Day celebration, Patriot Day celebrations, Spotlight on the Arts Festival, and more.
- CFBA performs at more than 100 charity and community performances including those for underserved populations, veterans, seniors, and others.
- CFBA celebrated its 40th Anniversary with a Gala Concert to benefit the Alzheimer's Association

Outreach to youth and community regardless of economic status

- CFBA presents a free Summer Sunset Series at Old Town Plaza Fairfax on Fridays in June and City Hall on Thursdays in July, including a Children's Concert with free ice cream and balloons, a Children's March and a chance to conduct the band.
- CFBA hosts two Instrument Petting Zoos yearly to introduce children to the wonder of music and sponsors music master classes to further the education of symphonic wind music.
- CFBA hosts a free Christmas concert, an annual gift to the community, complete with special guests, a sing-along, and a visit by Saint Nick, to an auditorium filled to capacity. It has become part of Fairfax's holiday tradition.
- CFBA offers free tickets for children and students under 18 to all concerts.
- CFBA maintains affordable ticket prices. An entire family can experience a professionally presented concert for less than the cost of downtown parking, while also stimulating the local Fairfax economy.

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Sponsorship Opportunities: Concert Hall Season 2011

Sponsorship opportunities are available for a variety of concert and events.

OCTOBER 16, 2010: Fright Night

Join us for a "spooktacular" night of "ghostly" entertainment including "spirited" works like Bach's *Prelude and Fugue in d minor*, Mussorgsky's *Night on Bald Mountain*, featured in Disney's *Fantasia*, and de Meij's "Gollum" from *Symphony: Lord of the Rings*. Witches and goblins both young and old are invited to dress up in their most "boo-tiful" costumes. Sure to be a "hauntingly" good evening! Special activities for children. Fairfax High School, 8 pm

DECEMBER 18, 2010: Christmas in Fairfax with Fairfax Choral Society

Young and old, naughty or nice, the whole family will enjoy this popular holiday concert, our annual gift to the community. John Lyon returns for a special telling of "Twas the Night Before Christmas." Visit with Santa Claus as he comes to town and leads children of all ages in an old-fashioned sing-along of holiday favorites. Fairfax High School, 7 pm.

FEBRUARY 26, 2011: Hollywood Classics

Lights, camera, action! Classic tunes, from Tinseltown's finest films, such as *Suite* from *The Red Pony* (Copland), *Adventures on Earth* from *E.T.* (John Williams), and *The Titanic* (James Horner), will leave you shouting "Hurray for Hollywood!" It's sure to be an award winning performance that you won't want to miss. Woodson High School, 8pm.

MARCH 26, 2011: Springtime Swing

Shake off those wintertime blues and swing into spring as the Main Street Community Band pairs up with the Fairfax Swing Band for a toe-tapping evening of family entertainment. Fairfax High School, 8pm.

APRIL 16, 2011: Spotlight on Virginians

The spotlight shines on Virginia composers when they take center stage as the band performs the world premier of its newly commissioned work by Travis Cross. Also included on the program is Mark Camphouse's *Foundation*, commissioned and premiered by the band in 2006. A "Meet the Composers" panel discussion precedes the concert. Part of Fairfax's 26th annual Spotlight on the Arts festival. Fairfax High School, 8pm.

Sponsorship Opportunities: Main Street Community Band 2011

December 5, 2010: 'Tis the Season

Take a break from the hustle and bustle and enjoy a wintry mix of holiday favorites. Woodson High School, 4 pm

May 21, 2011: Spring Air

Breathe in a colorful and refreshing blend of classics, pops and marches. Woodson High School, 8 pm

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The following are sponsorship opportunities available with the City of Fairfax Band Association. The sponsorship amounts are suggested amounts. We will be most happy to work with you to create a package that is commensurate with your corporate mission and goals.

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Sponsorship Opportunities	2011
Concert Season Sponsors	
<i>City of Fairfax Band</i>	\$10,000
<i>Main Street Community Band</i>	5,000
Summer Series Sponsors	5,000
Individual Concert Sponsors	
<i>City of Fairfax Band</i>	2,500
<i>Main Street Community Band</i>	1,000
<i>City of Fairfax Band, Christmas Concert</i>	5,000
<i>Summer Concerts</i>	1,000
<i>4th of July Concert</i>	2,500
<i>Children's Concerts</i>	1,500
Guest Artist Sponsors	2,000
Section Sponsors	
<i>Conductor</i>	500
<i>Woodwinds</i>	300
<i>Brass</i>	300
<i>Percussion</i>	300
Ensemble Sponsors	
<i>Alte Kameraden German Band</i>	2,500
<i>Fairfax Swing Band</i>	1,500
<i>Potomac Brass Quintet</i>	1,000
<i>Rebel Run Dixieland Band</i>	1,000
<i>Fairfax Saxophone Quartet</i>	1,000
Educational Event Sponsors	
<i>Young Artist Competition Recital</i>	2,000
<i>Scholarship Fund</i>	1,000
<i>Petting Zoo</i>	750
Reception Sponsors	1,000
Outreach Sponsors	300
<i>Support</i>	300
<i>Tickets</i>	300
<i>"All Students Free"</i>	1,000
Supporter	150

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Sponsorship Benefits

Sponsors receive a customized package of benefits, dependent upon level of support, designed to match your marketing strategy, and commensurate with your corporate mission, goals, and objectives.

Individualized benefit packages may include:

- Special verbal acknowledgement at sponsored events
- Name/logo recognition in signage at sponsored events
- Link to your company's web site on the City of Fairfax Band web site
- Name/logo recognition in advertising campaigns (printed materials e-marketing initiatives, signage and press)
- Name recognition/advertisement in concert programs
- Opportunity for ensemble performance at your corporate event
- Unstaffed/staffed table and distribution of promotional materials at sponsored events
- Invitations to special events and receptions
- Complimentary tickets for employees and clients for sponsored events
- Additional benefits based upon business needs

We are happy to develop a customized sponsorship package that is appropriate for your business.

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Corporate Partner Pledge Form

Benefits for your investment extend 12 months from the month of your pledge to the City of Fairfax Band Association.

We wish to contribute at the following level:

- \$10,000 Season Sponsor, Corporate Partner
- \$ 2,500 Concert Sponsor, Corporate Partner
- \$ 1,000 Corporate Patron
- \$ _____ Corporate Donor

Signature _____ Date _____

Company Name: _____
(Please list the company name as you would like it to appear for recognition purposes)

- Payment:**
- Payment will be sent on the following date: _____
 - Check enclosed (payable to the City of Fairfax Band Association, Inc.)
 - Credit Card, use PayPal online at <http://www.fairfaxband.org/support/donate.php>
(MC, Visa, Discover, American Express)

Corporate Contact Information: Executive Contact for Exclusive Event Invitations

Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Primary Contact (Newsletters, Corporate Hospitality, Etc)

Name _____

Address (if different from above) _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

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