



The City of Fairfax Band Association

Robert Pouliot, Music Director

August 2010

Dear Friend of the City of Fairfax Band:

This year, the City of Fairfax Band (CFB) celebrates its **41st Anniversary** season of entertainment and community service with an exciting line-up of affordable, family-friendly concerts, right in the heart of Fairfax. **We invite you to join our circle of business and community partners by advertising your business in our 2010-2011 concert program booklet.**

Who We Are

CFB's award-winning symphonic band, community band, and five small ensembles play a variety of musical styles from classical to doo-wop and Dixieland jazz to German festmusik. Our 175 volunteer musicians entertain more than 100,000 patrons annually through our concert hall subscription series, free holiday concert and summer sunset series, "All Students Free" program, and over 100 charity, civic, and business events, including Fairfax's Independence Day Celebration.

Why Advertise in the CFB Program

Advertising in our program allows your business to reach a targeted and loyal audience of 7,000 Fairfax leaders, arts patrons, and community supporters. In turn, you show your customers that you value the cultural and economic contributions of the arts in building the vibrant and rich community that they call home.

Special Savings and Benefits for Season Advertisers

As an advertiser for the entire season, you receive a discount of up to 50% off the cost of single concert advertising. In addition to the increased awareness and brand loyalty that you develop through your association with CFB and its ensembles, you receive the following business partner benefits:

- ❖ Timely year-round exposure of your advertising message according to our seven-concert schedule
- ❖ 2 tickets to the show of your choice during the 2010-2011 season
- ❖ A listing on our website's advertising page with a link to your website

As with all of our concerts, there are "no strings attached" – just targeted advertising at an affordable price. So please help keep the music alive by reviewing the enclosed advertising specifications, deadlines and prices, and ordering your subscription ad today.

Sincerely,

Jeanne K. Mellish

Jeanne K. Mellish
Managing Director

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Robert Pouliot, Music Director
Software AG, Inc.

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The United States Army Band

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George Mason University

The Honorable David Bulova
Virginia House of Delegates

The Honorable Joan Cross
City of Fairfax Council

The Honorable Patrice Winter
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The Honorable Jane Woods
Driftwoods Consulting, LLC

Roy Burgess, CPA,
Immediate Past President

Dr. Thomas Hill,
Conductor Emeritus

Jeanne Mellish
Managing Director

"We consider the Fairfax City Band one of the true wonderful assets of this community..."

~ Robert Lederer, Mayor, City of Fairfax

CFB is a Member of the



41st Season

The City of Fairfax Band Association, Inc., Post Office Box 1306, Fairfax, Virginia 22038-1306

Office/Fax: (703) 757-0220 | www.fairfaxband.org | office@fairfaxband.org

A symphonic concert band and ensembles bringing the best in music to the metropolitan Washington, D.C. area since 1969

2010-2011 Concert Dates: October 16 * December 5, 18 * February 26 * March 26 * April 16 * May 21



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Concert Hall Season 2011

OCTOBER 16, 2010: Fright Night

Join us for a "spooktacular" night of "ghostly" entertainment including "spirited" works like Bach's *Prelude and Fugue in d minor*, Mussorgsky's *Night on Bald Mountain*, featured in Disney's *Fantasia*, and de Meij's "Gollum" from *Symphony: Lord of the Rings*. Witches and goblins both young and old are invited to dress up in their most "boo-tiful" costumes. Sure to be a "hauntingly" good evening! Special activities for children. Fairfax High School, 8 pm

DECEMBER 18, 2010: Christmas in Fairfax with Fairfax Choral Society

Young and old, naughty or nice, the whole family will enjoy this popular holiday concert, our annual gift to the community. John Lyon returns for a special telling of "Twas the Night Before Christmas." Visit with Santa Claus as he comes to town and leads children of all ages in an old-fashioned sing-along of holiday favorites. Fairfax High School, 7 pm.

FEBRUARY 26, 2011: Hollywood Classics

Lights, camera, action! Classic tunes, from Tinseltown's finest films, such as *Suite* from *The Red Pony* (Copland), *Adventures on Earth* from *E.T.* (John Williams), and *The Titanic* (James Horner), will leave you shouting "Hurray for Hollywood!" It's sure to be an award winning performance that you won't want to miss. Woodson High School, 8pm.

MARCH 26, 2011: Springtime Swing

Shake off those wintertime blues and swing into spring as the Main Street Community Band pairs up with the Fairfax Swing Band for a toe-tapping evening of family entertainment. Fairfax High School, 8pm.

APRIL 16, 2011: Spotlight on Virginians

The spotlight shines on Virginia composers when they take center stage as the band performs the world premier of its newly commissioned work by Travis Cross. Also included on the program is Mark Camhouse's *Foundation*, commissioned and premiered by the band in 2006. A "Meet the Composers" panel discussion precedes the concert. Part of Fairfax's 26th annual Spotlight on the Arts festival. Fairfax High School, 8pm.

Main Street Community Band

December 5, 2010: 'Tis the Season

Take a break from the hustle and bustle and enjoy a wintry mix of holiday favorites. Woodson High School, 4 pm

May 21, 2011: Spring Air

Breathe in a colorful and refreshing blend of classics, pops and marches. Woodson High School, 8 pm

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