

# CITY OF FAIRFAX BAND ASSOCIATION *Building Communities*

THE ARTS BUILD  
COMMUNITIES

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## CITY OF FAIRFAX BAND ASSOCIATION FACTS

### GEOGRAPHIC REGION SERVED

The cities of Fairfax, Falls Church, Alexandria and Manassas; the counties of Fairfax, Arlington, Loudoun and Prince William; and Washington, D.C., and parts of Maryland

### POPULATION SERVED

Approximately 2.8 million regional residents

### ATTENDANCE (FY 2010)

23,277

### CONTACT INFO

City of Fairfax Band Association  
www.fairfaxband.org  
(703) 757-0220

*"The City of Fairfax Band is part of the heart and soul of our community. It gives the City of Fairfax a sense of place and vibrancy that are essential to attracting families and business. My favorite event of the year is the children's concert, which is sponsored in partnership with the local business community. Watching the families listen to great music and eat ice cream, it is hard not to think that it doesn't get any better than this."*

**David L. Bulova**  
Virginia House of Delegates, 37th District

**"We consider the Fairfax City Band one of the truly wonderful assets of this community."**

Robert Lederer, Mayor, City of Fairfax

The City of Fairfax Band Association, which is committed to maintaining the great American tradition of the home town community band and its role in music culture, serves as the parent organization to multiple ensembles, including the City of Fairfax Band, the Main Street Community Band, the Alte Kameraden German Band, the Fairfax Saxophone Quartet, the Fairfax Swing Band, the Rebel Run Dixieland Band and the Potomac Brass Quintet.

In its 41st concert season, the City of Fairfax Band is nationally recognized as a top community musical ensemble. The Main Street Community Band begins its second season in 2010. The Alte Kameraden German Band has performed authentic alpine village band music more than 50 times each year since 1977. The remaining small ensembles perform for community and charitable endeavors.

In addition to the ensembles' subscription series of concerts, they conduct multiple community outreach activities each year, many of which are free or low cost:

### COMMUNITY IMPACT

- \* Outdoor summer performances;
- \* City of Fairfax festival performances;
- \* Benefit concerts; and
- \* Partnerships with local businesses and other area art groups.

The City of Fairfax Band Association delivers an immeasurable richness to the lives of its participants, thus improving the community's overall quality of life. It also creates jobs and generates revenue and tax dollars that help sustain its communities. Consider the following data showing its direct and indirect economic impact on the local community:

### ECONOMIC IMPACT (FY 2010):

(total industry impact of organizations & audiences)

- \* Total Expenditures: \$826,120
- \* Full-time Equivalent Jobs: 21.7
- \* Local Taxes & Fees Generated: \$41,086
- \* State Taxes & Fees Generated: \$43,588

Source: Americans for the Arts Economic Prosperity Calculator

As these facts reveal, the value of the arts to building — and sustaining — Virginia's communities cannot be overemphasized.

*"To be able to bring music and the arts into downtown, through festivals, events and specific concerts, adds to the viability and vitality of downtown and creates an ambiance that encourages visitors and residents to come and eat, shop and visit. The City of Fairfax Band and its various ensembles perform downtown during the spring, summer and fall seasons, helping to create that wonderful ambiance that encourages visitation."*

**Joanna M. Ormesher, MIOd**  
Cultural Tourism and Marketing Manager,  
City of Fairfax

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